

EXHIBIT 5

GMC TRUCKS Crossovers/SUVs DENALI LINE COMMERCIAL VEHICLES SHOPPING TOOLS CURRENT OFFERS LOCATE A DEALER VIEW INVENTORY FOR OWNERS MORE GMC SEARCH 

2016 SIERRA 2500HD | 2017 MODEL OVERVIEW | BUILD & PRICE | PHOTOS & VIDEOS | FEATURES & SPECS | ACCESSORIES | VIEW INVENTORY

2016 SIERRA 2500HD

4G WI-FI HOTSPOT



AS SHOWN \$50,250*

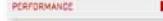
EXTERIOR  VIEW INTERIOR 

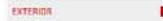
SIERRA 2500HD HEAVY-DUTY TRUCK

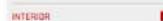
STARTING MSRP¹ \$33,535
MAX TOWING² 18,000LBS.

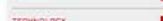
BUILD & PRICE  PHOTOS & VIDEOS  FEATURES & SPECS  CURRENT OFFERS  VIEW INVENTORY 

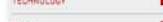
TRAILERING AND HAULING 

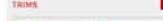
PERFORMANCE 

EXTERIOR 

INTERIOR 

TECHNOLOGY 

TRIMS 

ALL TERRAIN PACKAGE 

TRAILERING AND HAULING

We engineered the Sierra 2500HD to exceed your performance expectations, pushing it to the limit to deliver the kind of professional grade capability you demand.



SIERRA 2500 DENALI MODEL SHOWN.

TRAILERING AND HAULING SPECS

Trailer confidently with Sierra 2500HD:

- Maximum conventional trailering capacity of 14,500 lbs²
- Maximum fifth-wheel trailering capacity of 18,000 lbs²
- Maximum payload of 3,534 lbs²

TRAILERING TECHNOLOGY

Sierra 2500HD puts trailer safety and control at your fingertips.

- New Digital Steering Assist provides improved steering wheel feel at both highway and parking lot speeds by controlling fluid flow in the power steering system.
- Trailer Sway Control
- Hill Start Assist holds the brakes momentarily to give you extra time to switch from brake to accelerator.
- Standard Tow/Haul Mode with Cruise and Powertrain Grade Braking
- Integrated **Trailer Brake Controller** provides fingertip control and monitoring of your trailer brakes
- Available Rear Vision Camera System
- Available Gooseneck³ Wheel Prep Package [Learn More](#) [GMC Life](#)

BRAKING SYSTEMS

To let you engage an extra measure of braking confidence on long grades, or in Tow/Haul mode, Sierra 2500HD trucks utilize advanced technologies to ensure that you stay at your desired speed.

- The Duramax Diesel exhaust brake uses engine compression to create "negative torque" to help slow the vehicle.
- Grade Braking automatically senses when you want to slow down, and when the conditions are met, engages a Grade Braking shift schedule to help you maintain your desired speed.
- DuratifeTM brake rotors protect against corrosion and can double life compared to conventional rotors.

STANDARD TRAILERING EQUIPMENT

Sierra HD's available Trailering Package gives you the capability to trailer just about anything. Standard on SLE and SLT models, this package includes:

- Trailer hitch platform
- 2.5" receiver with 7-pin adapter
- 7- and 4-pin wiring connectors
- A rear-vision camera view that makes it easier to reverse and negotiate tight spaces while trailering
- Available power folding trailering mirrors with LED rear guidance lamps to aid visibility when reversing

COMPARE CAPABILITY FEATURES 

PERFORMANCE

We built the Sierra 2500HD to deliver everything you expect from a heavy-duty truck—and then we exceeded those expectations with the most powerful Sierra ever.



SIERRA 2500 DENALI MODEL SHOWN.

DURAMAX DIESEL 6.6L V8 TURBO

The advanced DURAMAX diesel in the Sierra 2500HD pickup truck delivers 397 hp and 765 lb-ft of torque, making it the most powerful Sierra ever. The DURAMAX Diesel engine has a strong reputation and a proven track record with nearly 1.4 million sold since 2000.* Paired with the sophisticated Allison[®] 1000 Series Transmission with overdrive, this available powertrain also offers a maximum highway range of up to 680 miles on a single fill-up.⁵

VARIABLE VALVE TIMING

From strong, steady power to bold acceleration on the highway, the 6.6L V8 with Variable Valve Timing (VVT) is up to any task by:

- Delivering power when needed and efficiency when less power is called for
- Monitoring and opening and closing valves for near peak levels of torque across the entire range of engine speeds

EATON AUTOMATIC LOCKING REAR DIFFERENTIAL

No other competitor in its class offers an available fully automatic locking rear differential for on- or off-road use.

- Delivers added traction in driving and wheel-slip situations
- Senses a difference in speed between left and right rear wheels, and then locks to turn both wheels in unison

DRIVER CONTROL TECHNOLOGY

- Stay confident in command of your truck and whatever you may be hauling or trailering. Available Hill Descent Control allows for a controlled descent in rough terrain without use of the brake pedal

For fast starts in cold weather, quiet operation and maximum efficiency, the direct injection system helps Sierra HD with the available DURAMAX diesel engine start in as little as 3 seconds at -40°C and operates at nearly 30,000 psi to turn heavy diesel fuel into a fine mist, delivering low emissions and great power.

- StabiliTrak intelligently manages braking and throttle to help keep the vehicle on its intended path
- Automatic Locking Rear Differential delivers increased traction
- Driver Shift Control lets you shift gears up and down with the tap of the shift selector
- Digital Steering Assist enables ease of handling at low speeds and improved steering feel at high speeds

SUSPENSION

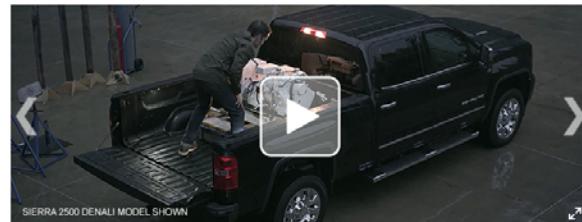
Sierra 2500HD delivers a smooth ride with a fully independent coil-over-shock front suspension and 3"-wide multistage rear leaf springs, which engage progressively as the load in the bed or the hitch increases.

[COMPARE PERFORMANCE FEATURES >](#)

EXTERIOR

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Nearly two-thirds of the Sierra cab structure is made from high-strength steels. It's a fortress of strength that contributes to the Sierra's quiet cabin. We also use high-strength steel in our fully-boxed frame rails and major frame cross-members; the 2016 Sierra 2500HD is clearly a respected leader in the heavy duty truck market... by example.



SIERRA 2500 DENALI MODEL SHOWN



CARGO BOX INNOVATION

The 2016 GMC Sierra 2500HD pickup truck shows how our "Never Say Never" approach to engineering can transform working harder into working smarter. The truck's high-strength steel bed includes innovative, intuitive features such as:

- CornerStep rear bumper with integrated handholds provides easy access to the box when the tailgate is lowered or up
- Available spray-on bedliner
- New available remote locking tailgate
- Available LED box lighting to help you see inside when a tonneau cover is installed
- Eight total tie-down hooks including four moveable upper hooks

AVAILABLE SPRAY-ON BEDLINER

Our high-performance bedliner helps to protect your truck bed from scratches, dents and corrosion by providing it with a durable, watertight seal that:

- Utilizes a textured, non-skid, anti-corrosive surface
- Covers bed surfaces below the bed rails
- Features a prominent GMC logo on the front wall of the box
- Helps to extend the life of both your equipment and your truck

ATTENTION TO DETAIL

It's the little things that take the Sierra 2500HD to an unparalleled level of refinement. Sierra 2500HD features design details such as:

- Projector headlamps with new HID bulbs
- LED signature front lighting now standard on all models
- Bright chrome grille surround
- Bright chrome bumpers
- Available 20" polished aluminum wheels
- Wheel arch moldings
- Available chrome belt moldings

[PHOTOS & VIDEOS >](#)

INTERIOR

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Take one look inside the 2016 GMC Sierra 2500HD heavy-duty pickup truck and you'll see we've elevated the standard for truck interiors. With premium available materials like the soft-touch instrument panel with real aluminum trim, available technologies like 4G Wi-Fi Hotspot,⁸ superior comfort and advanced safety features, the Sierra's crafted interior is the complete package.



EXCEPTIONALLY QUIET CABIN

Sierra 2500HD's cabin is engineered to provide you and your passengers with a noticeably quiet interior. Features contributing to cabin quietness include:

- Triple door seals that block outside noise
- Shear and hydraulic body mounts with hydraulic engine mounts to reduce vibration
- Aerodynamic exterior mirrors that reduce wind noise

PREMIUM MATERIALS

Attention to detail, interior craftsmanship and quality appointments make the 2016 Sierra 2500HD heavy-duty pickup a cut above other trucks with available:

- Leather-appointed seating surfaces and leather-wrapped steering wheel
- Soft-touch instrument panel and door trim
- Aluminum trim accents on instrument panel, steering wheel, and center console
- Contrast stitching throughout the cabin

COMFORT & CONVENIENCE

Style meets substance inside the 2016 Sierra 2500HD truck. From the exceptional storage space in the center console, to comfort and convenience features, Sierra truly has no peer. Features include:

- Available heated and ventilated seats
- Available heated leather-wrapped steering wheel
- Comfortable, dual-density foam seats
- Available wireless charging pad
- A center console big enough to store hanging file folders, laptops, and much more is included with bucket-seat models
- USB⁷ ports and 12V charging outlets
- Available 110V power outlet
- Locking under-seat storage on SLE and SLT models with front bench seating

[PHOTOS & VIDEOS >](#)

TECHNOLOGY

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The 2016 Sierra 2500HD pickup truck sets a higher standard with purposeful technology — to help you stay connected and in control.



**INTELLILINK**

The available 8" diagonal Color Touch Radio with [IntelliLink](#)² lets you customize your media and connect to your world. Standard on SLE and SLT, features include:

- 8" diagonal customizable color touch screen
- Multiple customizable homepages
- Bluetooth connectivity³
- Natural Language voice command
- Connect media libraries from multiple devices with MyMedia
- Customizable "Favorites" Save and quickly access albums, songs, artists, destinations and contacts
- Smartphone integration for hands-free calling and phone book access
- Ability to stream Pandora® Internet Radio¹⁰
- HD Radio

4G WI-FI HOTSPOT

Available 4G Wi-Fi hotspot helps you stay connected to the internet on the go.¹¹ It's available and ready to connect to your devices, giving you an integrated and customizable in-vehicle experience.

MYGM MOBILE APP¹¹

Remotely control your vehicle from virtually anywhere with the app that lets you remote start your vehicle (if equipped), pinpoint it on a map, manage your vehicle's 4G Wi-Fi hotspot (if equipped) fuel level, tire pressure and oil life.

REAR VISION CAMERA

The available Rear Vision Camera helps to provide clarity and peace of mind while you maneuver and park your Sierra truck—even in the tightest of spots. It provides a view behind the vehicle, which is displayed on the radio screen.

SAFETY ALERT TECHNOLOGIES

To help avoid trouble, Sierra is the first heavy-duty pickup to offer the new available driver alert package, including [Forward Collision Alert](#), [Lane Departure Warning](#), and the [Safety Alert Seat](#). These innovations help make you aware of the driving environment surrounding your Sierra 2500HD.

TRIMS

STANDARD ON THE 2016 SIERRA 2500	
	6.0L V8 GAS ENGINE
	STABILITRAX WITH TRACTION CONTROL
	HEAVY-DUTY AUTOMATIC LOCKING REAR DIFFERENTIAL
	CORNERSTEP REAR BUMPER
	HYDRAULIC BODY MOUNTS AND TRIPLE DOOR SEALS

KEY:
S STANDARD A AVAILABLE — N/A

FEATURES	SIERRA	SLE	SLT	DENALI
HID Projector Beam Headlamps with LED Signature Lighting	✓	✓	✓	✓
Digital Steering Assist	—	A	A	✓
6.0L V8 DURAMAX Diesel	A	A	A	A
Allison Series 1000 Transmission	A	A	A	A
Heavy-Duty Automatic Locking Rear Differential	✓	✓	✓	✓
Black Trailering Mirrors	A	A	—	—
Chrome Trailering Mirrors	—	—	A	A
Fog Lamps	—	A	✓	✓
LED Cargo Box Lighting	A	✓	✓	✓
Trailering Equipment Package	A	✓	✓	✓
Rear Vision Camera	A	✓	✓	✓
EZ-4 Lift and Lower Tailgate	—	✓	✓	✓
Leather-Appointed Seating	—	A	✓	✓
Spray-on Bed Liner	A	A	A	✓
Remote Vehicle Starter System	—	A	✓	✓
Integrated Trailer Brake Controller	A	✓	✓	✓
Front and Rear Park Assist	—	—	A	✓
Heated and Ventilated Front Leather-Appointed Seats	—	—	A	✓
Bose Sound Systems	—	—	A	✓
4.2-inch Diagonal Driver Information Center	—	✓	✓	—
8-inch Customizable Driver Display	—	—	—	✓
Signature Denali Grille	—	—	—	✓

STARTING MSRP¹ \$33,535 \$40,330 \$47,445 \$54,590

BUILD & PRICE**SIERRA****SLE****SLT****DENALI**

[VIEW MORE DETAILS >](#)

[SIERRA 2500 DENALI VEHICLE DETAILS >](#)

ALL TERRAIN PACKAGE

The 2016 GMC Sierra HD All Terrain Package lets you trailer and haul your payload wherever you need to, whether that takes you on a paved road—or off one. Front and rear body-color bumpers, a more aggressive grille and distinct badging lets you do it with style and presence.



**OFF-ROAD CAPABILITY**

- All-Terrain tires
- Twin tube Rancho brand shocks
- Underbody Shield
- Off-Road Driver Information Center graphics

EXTERIOR

- Front and Rear Body-color Bumpers
- All Terrain Grille Insert with Chrome Grille Surround
- All Terrain badging on front doors and taillage

INTERIOR

- Heated Steering Wheel
- Sill Plates
- Carpeted Floor Mats

SAFETY

The 2016 Sierra 2500HD's state-of-the-art safety and driver alert technologies provide peace of mind and help prepare you for the unexpected.

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SIERRA 2500 DENALI MODEL SHOWN

DRIVER ALERT TECHNOLOGIES

Sierra 2500HD's advanced technologies pair intelligent engineering with driver-centric safety, using cameras or ultrasonic sensors to watch where you might not be looking. Sierra is the first pickup to offer this technology, which lets you know when you are approaching another vehicle too quickly or when you've left your driving lane.

These available technologies include:

- Forward Collision Alert
- Lane Departure Warning
- Safety Alert Seat

ONSTAR[®]

- Standard 3-month trial to the OnStar[®] Guidance Plan¹²
- Service includes Automatic Crash Response, Turn-by-Turn Navigation, Roadside Assistance, GMRS, a link to emergency services, and Remote Door Unlock.
- The OnStar Basic Plan, which is available for five years from vehicle delivery date, includes OnStar Vehicle Diagnostics, Dealer Maintenance Notification and access to myGMC mobile app services.¹³

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings, and road conditions at all times. Read the vehicle [owner's manual](#) for important feature limitations and information.

GMC SAFETY MESSAGE

Your safety is very important to us. If you want to determine whether or not there is a recall on your current vehicle or on a vehicle you are considering, visit [gmcrecall.org](#) or call (866) 327-4236.

[VIEW ALL SAFETY FEATURES >](#)
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PRO GRADE PROTECTION

Standard on every 2016 GMC Sierra 2500HD, [GMC Pro Grade Protection](#) has you truly protected with features and services including:

- Two maintenance visits (includes DEF for diesel)¹³
- 3-year/36,000-mile Bumper-to-Bumper Limited Warranty¹⁴
- 5-year/60,000-mile Powertrain Limited Warranty¹⁴
- HD Duramax Diesel 5 year/100,000-mile Powertrain Limited Warranty¹⁴
- 5-Year/60,000-mile Roadside Assistance & Courtesy Transportation¹⁴
- HD Duramax Diesel 5 year/100,000-mile Roadside Assistance & Courtesy Transportation¹⁴
- 3-month trial of OnStar¹² Guidance Plan with a suite of emergency security and diagnostic services
- 5-year OnStar Basic Plan¹³

[HD PRO GRADE PROTECTION >](#)
[HD DURAMAX DIESEL PRO GRADE PROTECTION >](#)
GMC VEHICLES

- All GMC Vehicles
- Trucks
- Crossovers & SUVs
- Vans
- Denali Line
- Future Vehicles
- Commercial Vehicles
- Fleet
- Certified Pre-Owned

SHOPPING TOOLS

- Build & Price
- Trucks Trailering & Towing
- Download Brochures
- Current Offers
- Request A Quote
- View Inventory
- Locate A Dealer
- Shop Close Drive
- Estimate Payments
- Trade-In Appraisal
- Apply For Credit
- Military Discount
- College Discount
- Factory Pre-Owned
- Vehicle Purchase Program

FOR OWNERS

- GMC Owner Center
- Certified Service
- Accessories
- Manuals
- Training Charts
- Warranty & Protection
- Recalls
- Gifts & Apparel
- Safety Technology
- Accessories

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- GMC Life - News
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- and Design
- GMC Life - Technology

GMC Life - How to
GMC Life - The Path To
Precision
GMC Life - All Stories

*Premium color available at additional cost.
**Paint color available at additional cost. Double Cab model only.
1. The Manufacturer's Suggested Retail Price excludes destination, freight charge, tax, title, license, dealer fees and optional equipment. See your GMC dealer for details. [Click here to see all GMC destination freight charges.](#)
2. Trailer weight ratings are calculated assuming properly equipped vehicle, plus driver and one passenger. The weight of other optional equipment, passengers, and cargo will reduce the trailer weight your vehicle can tow. See dealer for details.
3. Not compatible with all devices.
3. Maximum payload capacity includes weight of driver, passengers, optional equipment, and cargo.
4. GM reported full-size pickup and van fleet and retail vehicle deliveries. Vehicle Model Years 2009–2014 through August 2015.
5. Based on GM testing and fuel tank capacity. Your range may be less.
6. Requires OnStar service, active OnStar service and data plan. 4G LTE service available in select markets. Visit [onstar.com](#) for coverage map, details and system limitations.
7. Not compatible with all devices.
8. Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.
9. Visit [btcs.gmconnection.com](#) to see which phones are compatible with each vehicle.
10. GM OnStar data plan required.
11. Requires data plan, compatible vehicle and device. Some features require factory installed remote start, power locks, tire pressure monitoring system, or active OnStar service.
12. Visit [onstar.com](#) for details and system limitations. Other ads as a link to existing emergency service providers.
13. May be applied to GM vehicles purchased or delivered in 2015, whichever comes first. Does not include air filters. See participating dealer for other restrictions and complete details.
14. Whichever comes first. See dealer for limited warranty details.
15. Does not include emergency or security services. Visit [onstar.com](#) for coverage map, details and system limitations.

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